



SCIENCE  
BASED  
TARGETS

# Science Based Targets initiative

## Call to Action Campaign

May 20, 2015

An initiative by



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## Science Based Targets | Call to Action

The Science Based Targets initiative is calling on companies to demonstrate their leadership on climate action by publicly committing to science-based greenhouse gas reduction targets.

- We plan to enlist 100 companies in 2015, and 250 companies by 2020

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## Science Based Targets | Call to Action: how to participate

To join the movement companies complete the following steps:

**1. Complete commitment letter form**

indicates a commitment to setting a science-based target

**2. Develop a target**

companies have 24 months to develop and announce a science-based target

**3. Target assurance process**

Submit 'Science Based Target Form' for review against eligibility criteria.

**4. Target announcement**

Publicly announce target

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# Science Based Targets I Call to Action: what counts

## Eligibility criteria for GHG emission reduction targets

- **Boundary:** company-wide Scope 1 and Scope 2 emissions and covers all GHGs included in the GHG Protocol
- **Timeframe:** commitment period must cover a minimum of 5 years from the date of announcement of the target
- **Level of ambition:** consistent with the level of decarbonization required to keep global temperature increase below 2°C compared to pre-industrial temperatures
- **Scope 3:** an ambitious Scope 3 target is also required when Scope 3 emissions cover a significant portion of a company's overall emissions
- **Reporting:** disclose GHG emissions inventory on an annual basis

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## Science Based Targets I Call to Action: what counts

# Additional Recommendations for setting a science based target

- Develop mid- (e.g. 2030) and long-term goals (e.g. 2050) along with their respective interim milestones
- Express targets on an absolute AND intensity basis

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## Science Based Targets | Call to Action: benefits of participation

### Recognition

- Once commitment letter is submitted, companies are listed on the sciencebasedtargets.org website as “company in the process of setting a SBT target”
- Upon completion of the assurance process, company will be profiled and showcased on the website

### Technical Assistance

- Review of target proposal
- Additional technical support in target development for a fee

### Credibility

- Confidence that target is ambitious and demonstrates leadership



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