Finance Communications Manager
Location: United States

Job purpose and background

Are you passionate about communications, the environment and finance? Are you looking for a role that gives you the opportunity to apply your outstanding global knowledge and skills in a fast-moving and growing initiative at the cutting edge of corporate climate action?

The Science Based Targets initiative (SBTi) has an exciting opportunity for a full-time Finance Communications Manager, reporting to the SBTi Senior Communications Manager.

The successful candidate will play a leading role in our global communications team. You will lead, develop and implement integrated multi-channel communications plans and support corporate partners to advance SBTi’s strategic business and communications goals.

About the Science Based Targets initiative

The Science Based Targets initiative (SBTi) is a global body enabling businesses and financial institutions to set ambitious emissions reductions targets in line with the latest climate science. It is focused on accelerating companies across the world to halve emissions before 2030 and achieve net-zero emissions before 2050.

The initiative is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF) and one of the We Mean Business Coalition commitments. The SBTi defines and promotes best practice in science-based target setting, offers resources and guidance to reduce barriers to adoption, and independently assesses and approves organizations' targets. www.sciencebasedtargets.org @sciencetargets

Key responsibilities

- Lead and support the development, implementation and evaluation of integrated communications strategies focused but not limited to the SBTi finance sector work.
- Ensure the communications strategy is effectively supporting the overarching SBTi Finance business strategy
- Support global communications colleagues in developing and delivering communication plans in key markets (e.g. Europe, North America, Latin America, SE Asia).
- Craft key messaging and content, including press releases, blogs, articles and social content, that resonates with our target audiences.
- Secure opportunities with tier 1 global media and manage direct media enquiries.
- Develop creative approaches to effectively engage and influence SBTi target audiences across our platforms.
● Identify opportunities to modernize communications, improve processes and drive efficiencies.
● Support in proactive and reactive communications messaging to relevant breaking news and events that impacts the SBTi and its mission.
● Maximize the effectiveness of key digital media channels, working closely with digital communications colleagues.
● Regular in-campaign reporting, monitoring and evaluation throughout and at the end of specific projects.
● Build relationships and manage global coordination with external partners.
● Work closely with the Senior Communications Manager, the Head of Communications and the rest of the SBTi communications team to ensure a holistic approach to all planning and activity.
● Champion the SBTi Brand.

**Skills and experience**

**Essential**

● At least 3 years’ relevant communications and / or media experience.
● Strong experience of developing multi-channel media plans.
● Strong PR experience and demonstrable knowledge of international business, trade and environment media.
● Excellent interpersonal skills and the ability to develop and nurture relationships both internally and externally, including complex multi-stakeholder relationships.
● Demonstrable experience of successful communications projects which have delivered against project objectives.
● Strong analytical mind with the ability to process complex information and turn it into compelling stories and content.
● Strong copy-writing and editing skills and excellent attention to detail.
● Extensive experience in promoting content on a wide range of digital and traditional platforms.
● An understanding of and desire to work proactively to promote corporate sustainability in the finance space.
● Excellent team skills and the flexibility to work across the business and with global offices.
● Excellent time management skills and an ability to meet deadlines under pressure and manage multiple project and stakeholder demands simultaneously.
● Fluency in written and spoken English.

**Desirable criteria**

● Experience working with global corporations and/or financial institutions.
● Experience working as part of a global team.
Experience of delivering effective communications campaigns during periods of organizational change such as a new operating model.
- Experience working for not-for-profit organizations.
- Proficiency in languages other than English.

What we offer
- Competitive NGO salary, depending on experience.
- Working in one of the most successful and fastest-growing climate action initiatives.
- Exciting and challenging tasks in a dynamic, international and highly motivated team.
- Training and development.
- Attractive holiday package.

How to apply
Email your CV and a cover letter setting out how you meet the required skills and experience or key responsibilities along with your salary expectations, which should be no more than two pages together, to careers@sciencebasedtargets.org with Communications Manager followed by your first name and surname in the subject. The deadline for applying is 18/03/2022.

The SBTi is an equal opportunity employer - committed to building an inclusive workplace and diverse staff - where all can thrive. We welcome and strongly encourage applications from candidates of all identities and backgrounds, and do not discriminate on the basis of race, color, religion, gender or gender identity, sexual orientation, national origin, disability or age.