



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Strategic Events Lead

Location: Remote - Open to candidates based in the East Coast US, Netherlands, or the UK.

Job Purpose and Background

The Science Based Targets initiative (SBTi) is seeking a **Strategic Events Lead** to spearhead a comprehensive events strategy that amplifies SBTi's global influence in service of our mission. Positioned at the nexus of climate action leadership, this role transcends event management by strategically integrating SBTi into critical global dialogues and using events to influence to reinforce the SBTi's role in the corporate and FI climate action ecosystem and drive the development of that ecosystem to accelerate private sector decarbonization.

Working within the Impact Department, you will closely collaborate with senior leaders across the organization, regional teams, technical experts, and external partners to shape and deliver transformative events and manage our presence on the ground at important regional and global gatherings. The role entails crafting a cohesive strategy for in-person and virtual events that enhances SBTi's influence, operationalizes partnerships, and ensures a compelling presence at high-stakes forums such as COP and Climate Week NYC.

Reporting to the Associate Director of Strategy and Partnerships, the Strategic Events Lead will be instrumental in positioning SBTi as a key driver in the global transition toward a net-zero economy.

About the SBTi

The Science Based Targets Initiative (SBTi) is a global body enabling corporations and financial institutions to set ambitious emissions reductions targets in line with the latest climate science. It is focused on accelerating companies worldwide to halve emissions before 2030 and achieve net-zero emissions before 2050.

The SBTi defines and promotes best practices in science-based target setting, offers resources and guidance to reduce barriers to adoption, and independently assesses and approves companies' targets.

For more information, please visit www.sciencebasedtargets.org

About the Impact Department

The Impact Department plays a crucial role in engaging stakeholders across the corporate, financial, and NGO sectors to promote the work of SBTi and support the development and refinement of the SBTi's standards, with the goal of advancing ambitious corporate climate action to achieve emissions reductions at scale.

The department has one of the broadest remits among those within the SBTi, as it is responsible for delivering SBTi's organizational strategy, fundraising and cultivating donor relationships as the SBTi expands, facilitating stakeholder engagement groups and public consultations as part of the standards development process, soliciting feedback from the market on standards' relevance and implementability, strengthening partnerships to address systemic barriers to decarbonization, and integrating SBTi's standards within the broader climate action ecosystem to drive collaboration and harmonization.



Key Responsibilities

Strategic Leadership and Ecosystem Influence

- Design and execute a forward-thinking events strategy that positions SBTi at the forefront of global climate action dialogues.
- Embed SBTi's presence within the broader ecosystem of international climate events, leveraging opportunities to advance the organization's influence, partnerships, and leadership role.
- Collaborate with senior leaders and the Comms department to develop cohesive narratives and impactful engagement strategies tailored to diverse audiences, including policymakers, NGOs, international institutions, sector bodies and business networks, corporations, and financial institutions.
- Represent the SBTi in strategic discussions with partners' events teams and bring an events lens to strategy, partnerships, and development discussions.

Integrated Events Planning and Execution

- Led cross-departmental teams to plan, execute, debrief, and follow-up on high-impact events such as Climate Week NYC, Climate Week London, COP Biodiversity Conventions, COP Climate Conventions, GreenBiz, and others, ensuring alignment with organizational objectives and flawless delivery.
- Oversee and program manage all aspects of event planning and delivery, including maintaining detailed work plans, timelines, and checklists; site selection, vendor negotiation, event registration, marketing, global travel logistics, insurance, onsite staffing, speaker selection and prep, and post-event reporting.
- Communications: Coordinate with communication and design colleagues and relevant leadership on event materials and arrange marketing, photography, videography, streaming, and post-event dissemination.
- Working closely with Comms and Impact Evidence, direct the creation of thought-leadership materials, panel content, and presentations that resonate with target audiences and reinforce SBTi's brand.
- Manage event-related budgets, Build and manage budgeting for events, and establish clear charging guidelines, ensuring resource optimization and financial accountability.
- Manage contracting for additional event support and supervise payments
- Oversee incoming event request assessment process, ensuring appropriate approvals.
- Supervise events coordinator to ensure smooth events delivery.

Innovation and Capacity Building

- Develop scalable event frameworks and toolkits to enhance SBTi's regional and sectoral engagement efforts; establish appropriate guidelines and standards.
- Provide training and resources to SBTi staff, equipping them to effectively convey the organization's mission and expertise at events worldwide.
- Identify and integrate innovative technologies and approaches to enhance virtual and hybrid event experiences, ensuring accessibility and impact.

Partnerships and Alignment

- Strengthen alignment with strategic partners and coalitions to amplify the reach and impact of joint events.
- Act as the primary interface between SBTi's Communications and Impact teams, ensuring a unified approach to messaging, branding, and outreach.
- Proactively monitor emerging opportunities for collaboration within the climate ecosystem and advise leadership on optimal engagement strategies.



Accountability and Impact Measurement

- Establish clear metrics to assess the impact of SBTi's participation in strategic events, aligning outcomes with the organization's Theory of Change and long-term goals.

Essential Attributes:

- **Visionary Leadership:** Demonstrated ability to drive strategic initiatives that influence global systems and elevate organizational impact.
- **Event Strategy Expertise:** Proven experience in curating events that engage diverse stakeholders and achieve transformational outcomes. Capacity to integrate cutting-edge insights from corporate reporting and accountability standards into event strategies.
- **Collaborative Mindset:** Adept at working across cultures and disciplines to build consensus and drive collective action.
- **Exceptional Communication:** Skilled at developing compelling narratives and delivering presentations to senior executives and global audiences.
- **Ecosystem Understanding:** Knowledge of climate policy, science-based frameworks, and the corporate climate action landscape, with an ability to navigate the complexities of multi-stakeholder environments effectively.
- **Education:** Bachelor's degree in Communications, Marketing, Public Relations, Hospitality, or a related field, or equivalent work experience.

Experience:

- Minimum of 7 years of relevant experience in planning, managing, and executing events, with a preference for global experience.
- Experience or demonstrated ability to foster inclusive partnerships with underrepresented groups and incorporate equity into climate narratives, ensuring diverse voices shape impactful event outcomes.
- Proven ability to manage high-level stakeholders in high-profile events.
- Expertise in project management and organizational skills, including the ability to develop strategic work plans, deliver on milestones, and lead complex projects from conception to execution.
- Experience handling multiple projects, setting priorities, problem-solving, and meeting deadlines in fast-paced and complex environments.
- Demonstrated ability to manage staff, budgets, and the financial and legal aspects of events and donor trips.
- Familiarity with Asana or other project and event management tools.
- Proficiency in verbal and written English.
- **Travel:** Ability to travel 4-6 times per year internationally.

What we offer:

- Working in one of the most successful and fastest-growing initiatives driving climate action;
- Exciting and challenging tasks in a dynamic, international, innovative, and highly motivated team;
- Competitive NGO Salary
- Training and development;
- Attractive holiday package.

The salary for this role will depend on location and experience level. This is a full-time, 12-month contract position with the opportunity to extend.



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Interested candidates should be legally allowed to work in one of the countries specified. The SBTi cannot sponsor working visas.

If you're interested, please [apply here](#).

SBTi is an equal opportunity employer - committed to building an inclusive workplace and diverse staff, where all can thrive. We welcome and strongly encourage applications from candidates of all identities and backgrounds, and do not discriminate based on race, color, religion, gender or gender identity, sexual orientation, national origin, disability, or age.

Research suggests that qualified women, Black, Indigenous, and Persons of Color (BIPOC) may self-select out of opportunities if they do not meet 100% of the job requirements. We encourage any individual who believes they have the skills and enthusiasm necessary to thrive in this role to apply for consideration.