



Senior Communications Manager - SBTi Services

Location. UK

Job Purpose and Background:

The Science Based Targets (SBTi) initiative is looking for a Senior Communications Manager - SBTi Services to lead communications for SBTi Services, the SBTi's validation services entity.

As SBTi Services' first Senior Communications Manager, you'll develop and deliver an impactful communications strategy for SBTi Services during a period of significant growth and transformation. Working closely with the wider SBTi communications team and SBTi Services' leadership team, you'll play an important role in developing the SBTi Services brand and corporate identity and maximizing awareness and understanding of SBTi Services and its role among a wide range of corporate and other audiences worldwide.

This position will report to the Director of Communications, SBTi.

This role plays an important part in achieving:

- A thriving SBTi Services with a strong brand and corporate identity
- High awareness and understanding among target audiences of SBTi Services' role and how it relates to SBTi
- Continued growth in the number of and positive feedback from companies and financial institutions having their targets validated by SBTi Services worldwide
- An innovative, expert, supportive communications leadership team with agreed ways of working between SBTi's standards arm and SBTi Services

You are a great fit for this role if you:

- Are an experienced communications professional who's excited about the opportunity to contribute to building a new organization
- Want to work in a multi-cultural environment, with colleagues from across the world.
- Believe communications is a strategic leadership discipline that can drive organizational growth and transformation.
- Want a broad communications role that gives you the opportunity to delivery
- Want to be part of a creative, supportive, fun communications team with a shared goal to 'continually enhance [their] outstanding team culture'

About the SBTi:

The SBTi is a global body enabling businesses to set ambitious emissions reduction targets in line with the latest climate science. It is focused on accelerating companies worldwide to halve emissions before 2030 and achieve net-zero emissions before 2050.

The SBTi defines and promotes best practices in science-based target setting, offers resources and guidance to reduce barriers to adoption, and independently assesses and approves companies' targets.

[SBTi Services is the wholly-owned subsidiary of the standard-setter, the Science Based Targets initiative.](#)

Organizations develop science-based targets using the Science Based Targets initiative's standards and then submit them to SBTi Services for validation.

SBTi Services checks and validates the science-based targets of corporates, financial institutions, and small and medium enterprises (SMEs) across the globe.

For more information, please visit www.sciencebasedtargets.org

Key responsibilities include:

- Developing and delivering an impactful communications strategy for SBTi Services, working closely with the wider SBTi communications team and the SBTi Services leadership team.
- Developing and managing SBTi Services' brand and corporate identity
- Working with SBTi communications and SBTi Services colleagues to define ways of working between SBTi Services communications and the wider SBTi communications team
- Providing strategic counsel on communications matters relating to SBTi Services
- Contributing to wider communications strategy, planning, and delivery, and supporting the development of other communications colleagues as an integral part of the SBTi communications leadership team.

Essential skills and experience needed:

- Experience in managing climate or sustainability communications
- Evidence of developing and delivering impactful, multi-channel communications strategies targeting global audiences
- Excellent influencing and relationship-building skills
- Strong planning, content development, and project management skills
- Comfortable working with colleagues at all levels, including C-suite and board-level
- Excellent written and oral communication and presentation skills

Desirable criteria:

- Experience working in a stand better or validation/accreditation organization
- Experience working in a remote-only environment

Important information before you apply.

- The salary for this role will depend on location and experience level.
- This role is a fixed-term contract for 12 months with the possibility of extension.
- This role holds a maximum 6-month probationary period, depending on country legislation.
- Interested candidates should be legally allowed to work in the specified countries and already be visa holders. **The SBTi cannot sponsor working visas.**

If you are interested, please apply [here](#).

What we offer:

- Working in one of the most successful and fastest-growing initiatives driving climate action.
- Exciting and challenging tasks in a dynamic, international, innovative, and highly motivated team.
- Training and development.
- 30 days of time off, plus your Country's bank holidays.

SBTi is an equal opportunity employer - committed to building an inclusive workplace and diverse staff, where all can thrive. We welcome and strongly encourage applications from

candidates of all identities and backgrounds, and do not discriminate based on race, color, religion, gender or gender identity, sexual orientation, national origin, disability, or age.