

## Head of Communications

**Location:** London, UK or Berlin, Germany

### Job Purpose and Background

Are you passionate about communications and the environment? Are you looking for a role that gives you the opportunity to apply your outstanding communications expertise and leadership skills in a fast-moving and growing initiative at the cutting edge of corporate climate action?

The Science Based Targets initiative (SBTi) has an exciting opportunity for a full-time Head of Communications. You will lead the SBTi's global communications team with members in the UK, US and Mexico. This is a full-time role based in either Berlin or London reporting to the SBTi Managing Director.

You will be responsible for developing and delivering a global, integrated communications strategy and plan encompassing traditional and digital media, content and channels.

### About the Science Based Targets initiative

The Science Based Targets initiative (SBTi) is a global body enabling businesses to set ambitious emissions reductions targets in line with the latest climate science. It is focused on accelerating companies across the world to halve emissions before 2030 and achieve net-zero emissions before 2050.

The initiative is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF) and one of the We Mean Business Coalition commitments. The SBTi defines and promotes best practice in science-based target setting, offers resources and guidance to reduce barriers to adoption, and independently assesses and approves companies' targets. [www.sciencebasedtargets.org](http://www.sciencebasedtargets.org) @sciencetargets

### Key responsibilities

- Lead the development, delivery and evaluation of a proactive integrated communications strategy, in support of the SBTi's ambitious new three-year strategy.
- Manage and develop the initiative's global communications team (currently six people), including direct line-management responsibilities.
- Oversee all global content, digital, media and marketing activities for the initiative to ensure coordinated, impactful and consistent communications.
- Work closely with the SBTi Managing Director and Executive Leadership Team to ensure strategic communications supports the business strategy and objectives.
- Build relationships and manage global coordination within the initiative and with communications colleagues across the initiative's network of partners and supporters.

## Skills and experience

### *Essential*

- At least 10 years' relevant communications experience.
- Strong experience developing, implementing and evaluating highly successful integrated communications strategies and campaigns encompassing both digital and traditional communications activity.
- Experience leading and managing a team.
- Strong analytical mind with the ability to turn complex information into compelling stories and content.
- Excellent writing skills.
- Ability to deliver creative and impactful communications in a complex and competitive global landscape.
- Excellent interpersonal skills and the ability to develop and nurture relationships both internally and externally, including complex multi-stakeholder relationships.
- Excellent team skills and the flexibility to work across the business and with global offices.
- Excellent time management skills, ability to meet deadlines under pressure and manage multiple project and stakeholder demands simultaneously.
- Meticulous attention to detail.
- Fluency in written and spoken English.

### *Desirable criteria*

- Experience working with global corporations.
- Experience working as part of a global team.
- Experience of driving effective communications functions during periods of organizational change such as a new operating model.
- Experience working for not-for-profit organizations.
- Proficiency in languages other than English.

### *What we offer*

- Competitive NGO salary, depending on experience.
- Working in one of the most successful and fastest-growing climate action initiatives.
- Exciting and challenging tasks in a dynamic, international and highly motivated team.
- Training and development.
- Attractive holiday package.



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

PARTNER ORGANIZATIONS



United Nations  
Global Compact



WORLD  
RESOURCES  
INSTITUTE



## How to apply

Email your CV and a cover letter, which should be no more than two pages together, to [careers@sciencebasedtargets.org](mailto:careers@sciencebasedtargets.org) with Head of Communications followed by your first name and surname in the subject. The deadline for applying is 24 December 2021.

The SBTi is an equal opportunity employer - committed to building an inclusive workplace and diverse staff - where all can thrive. We welcome and strongly encourage applications from candidates of all identities and backgrounds, and do not discriminate on the basis of race, color, religion, gender or gender identity, sexual orientation, national origin, disability or age.