

Communications Manager

Location: UK / Europe

Job purpose and background

Are you passionate about communications and the environment? Are you looking for a role that gives you the opportunity to apply your outstanding global communications expertise and skills in a fast-moving and growing initiative at the cutting edge of corporate climate action?

The Science Based Targets initiative (SBTi) has an exciting opportunity for a Communications Manager, reporting to a Senior Communications Manager.

The ideal candidate will be a results-oriented communications professional with strong interpersonal skills and the ability to work autonomously as well as part of a global, cross-partner team. You will develop and maintain a strong understanding of our audiences. You will develop and implement integrated multi-channel global media strategies and plans for the SBTi standards and sectors in line with SBTi's strategic business and communications plans and the needs of our target audiences.

This is a unique opportunity for an experienced communications professional looking to take their next step and join a dynamic, fast-growing and global initiative.

About the Science Based Targets initiative

The Science Based Targets initiative (SBTi) drives ambitious corporate climate action by enabling businesses and financial institutions globally to set science-based greenhouse gas emissions reduction targets.

It was formed as a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI), the World Wide Fund for Nature (WWF) and the We Mean Business Coalition. The SBTi's goal is to enable companies worldwide to do what climate science requires of the global economy: to halve emissions by 2030 and achieve net-zero before 2050.

We develop criteria and provide tools and guidance to enable businesses and financial institutions to set GHG emissions reduction targets in line with what science tells us is needed to keep global heating below 1.5°C. www.sciencebasedtargets.org [@sciencetargets](https://twitter.com/sciencetargets)

Key responsibilities

Technical Communications (50% time)

- Work closely with the SBTi technical and impact teams to understand key technical developments and the target audiences.
- Use research and market insights to inform the development of strategic communication plans.
- Create integrated and audience-focused campaigns to engage priority sectors and audiences and communicate the SBTi's technical, standards and sectoral work in line with the overall communications strategy.
- Identify which tactics and channels are most appropriate for each audience and produce, oversee or commission communications materials and other deliverables including messaging, webinars, news releases, comments, blogs, newsletters, events and thought leadership.
- Regular in-campaign reporting, monitoring and evaluation throughout and at the end of specific projects.

Account manager for key sectors (50%)

- Act as an internal communications account and project manager for key sectors, managing the relationship with colleagues in our impact (engagement), technical and other departments .
- Stay informed of key sector and technical developments and feed back to the team to drive wider understanding.
- Build relationships with relevant external partners and stakeholders.
- Work closely with the Senior Communications Managers, the Director of Communications and the rest of the SBTi communications team to ensure a holistic approach to all planning and activity.
- Champion the SBTi Brand.

Skills and experience

Essential:

- Educated to degree level or be able to demonstrate equivalent professional experience
- Minimum of 5 years' full-time relevant work experience in communications.
- Experience of developing and delivering B2B marketing or communications that made a demonstrable positive impact.
- Outstanding interpersonal and influencing skills.
- Ability to manage competing priorities and deadlines across multiple time zones in a fast-paced environment.
- Excellent (native speaker or equivalent) written and oral English with demonstrable experience of writing for multiple audiences.

Desirable:

- Experience of working in an international organization operating in the environment, climate, sustainability or development sectors.
- Experience of delivering internal communications for an international audience.
- Experience of communicating complex science and/or data-led stories.
- Experience of delivering events and webinars.
- Experience and understanding of sustainable finance.
- Ability to demonstrate experience of playing a key role in crisis communications and reacting to high-profile/high-risk situations.
- Experience of line-managing and developing direct reports as part of a high-performing team.

What we offer

- Exciting and challenging tasks in a dynamic, international, innovative, and highly motivated team
- Salary Gross Yearly Range £30,626 to £45,940
- Training and development;
- Attractive holiday package.

How to apply

Please apply at this link: <https://forms.gle/kSy9hPjWBJD8vcKc6>